

2021-2022 ProStart Sponsorships

TITLE SPONSOR \$10,000

Your contribution as the Title Sponsor gives your company the most exposure. It includes: Company Logo on all marketing material created by CHEF regarding the Connecticut ProStart Invitational (CPI); Logo in the CPI program book and featured as the CHEF/ProStart Title Sponsor; Company Logo with link to your website on CT ProStart website; at all CHEF events as the Title Sponsor for CHEF; Company Logo on the chef hats at CPI; Company Logo on the sleeve of chef coats for the National ProStart Invitational; Opportunity for your company to assist in handing out the awards at CRAzies and CPI; Recognition in CHEF News e-newsletters; Recognition of your company as a featured employer for ProStart students. **This sponsorship also includes the ProStart Sponsorship for the CRA Golf Classic and the ProStart Sponsorship at the CRAzies.**

NATIONAL PROSTART SPONSOR \$5,000

2 sponsorships available. Sponsor team travel expenses to National ProStart Student Invitational. Presenting Sponsor of either the state culinary or management competition; Company Logo on all marketing material created by CHEF regarding the CPI; Company Logo with link to your website on CT ProStart website, Company Logo on top row of the chef coats OR Management shirts for team to wear at the National ProStart Invitational; Recognition at the CRA Annual Awards Dinner; Recognition in at least two CHEF News e-newsletters; Logo included in the CPI program; Recognition as the National Competition Team Sponsor on media communications; Recognition of your company as a featured employer for ProStart Students. **This sponsorship also includes the benefits of the Premier CT Eats Week Sponsorship.**

NATIONAL DINNER SPONSOR \$2,500

Treat our ProStart Students to dinner! Recognition at team dinner at NPSI. Company Logo with link to your website on CT ProStart website, Company Logo on the chef coats.

DIAMOND SPONSOR \$1,500

Only 2 available! Company Logo on top line of the chef coats at the National ProStart Invitational and on ctrestaurant.org/prostart with link to your company page; recognition as a Diamond Sponsor the CPI Program Book; recognition as a Diamond Sponsor at the CRAzies. Opportunity to reach ProStart students for employee/student recruitment and marketing.

GOLD SPONSOR \$1,000

Spots are limited! Company Logo on chef coats at the National ProStart Invitational and on ctrestaurant.org/prostart with link to your company page; recognition as a Gold Sponsor the CPI Program Book; recognition as a Gold ProStart Sponsor at the CRAzies.

SILVER SPONSOR \$750

Recognition on ctrestaurant.org/prostart with Logo and link to your company page and in the CPI Program Book as a Silver sponsor.

BRONZE SPONSOR \$500

Recognition in the CPI Program Book as a Sponsor and recognition on www.ctrestaurant.org/prostart.

**Learn more about the CT Hospitality Educational Foundation,
visit ctrestaurant.org/foundation**